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LIVE2LEAD

LEADERSHIP DEVELOPMENT
CONFERENCE

SPONSORSHIP PROPOSAL

DATE : October 16 2024



- Continuing Education and SHRM Professional Development Credits available for attendance

To register to attend this event scan the QR code below or visit www.1leadconsulting.com/live2lead

ABOUT THE EVENT

LIVE2LEAD

EVENT MECHANISM

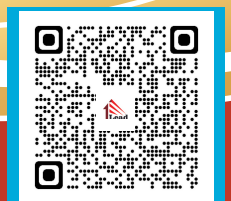
- Join Live2Lead, the annual leadership event by Maxwell Leadership. Hosted by 1LEAD this year in Central Illinois. Featuring renowned speakers like John C. Maxwell.
- Live2Lead offers practical leadership tools for professionals from diverse industries. The event features virtual and in-person speakers and training, inspiring and facilitating growth. Attendees leave with skills to become better leaders.
- Enhance your leadership abilities and expand your professional network. Explore sponsorship opportunities and connect with experts to advance your career.
- Live2Lead is a premier event for improving leadership skills. Get practical tools and insights from experts. Join us at 1LEAD in Central Illinois and take your career to the next level.
- Continuing Education and SHRM Professional Development Credits available for attendance

EVENT TIMELINE

Wednesday 16 October, 2024
at 08:00 am - 03:00 pm



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PROJECT EVENT DETAILS

SPEAKERS



JOHN C MAXWELL

A renowned author and leadership guru, recognized for selling over 30 million books and mentoring countless leaders.



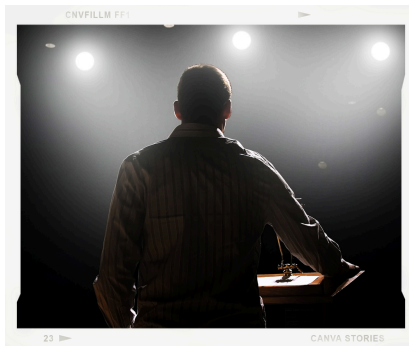
MICHEAL JR

The comedian entertains audiences worldwide with humor and storytelling on various platforms..



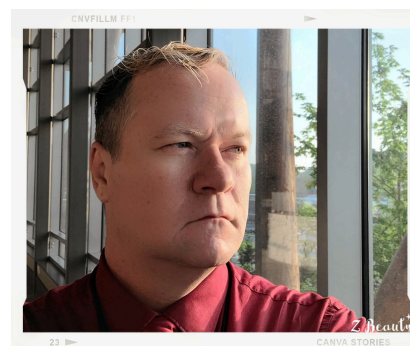
CHRIS ROBINSON

The Executive Vice President at Maxwell Entrepreneur Solutions and a partner at Maxwell Leadership Certified Team.



COMING SOON

Another speaker will be announced soon



JASON WYATT

An experienced CEO, trainer, speaker, and coach who motivates individuals to enhance leadership skills in a corporate setting.



PATRON OPPORTUNITIES

DESCRIPTION	VALUE
INVESTOR SPONSOR <ul style="list-style-type: none"> • Opportunities for signage • Recognition during event presentations • Hyperlinks to websites • Passes for staff or special clients (2 individuals) 	\$250.00
INNOVATOR SPONSOR <ul style="list-style-type: none"> • Opportunities for signage • Recognition from the platform • Branding at events • Hyperlinks to websites • Logo inclusion in media presentations • Passes for staff or special clients (4 individuals) 	\$500.00
LEADER SPONSOR <ul style="list-style-type: none"> • Includes signage at the event and hyperlinks to the website • Recognition on the platform and at the event • Logo placement in media and in event material • The option to provide premium in-show bags and prize giveaways. • Passes for staff or special clients (6 individuals). 	\$1000.00
EXECUTIVE SPONSOR <ul style="list-style-type: none"> • Signage, hyperlinks, and recognition at the event • Logo placement in media and event material • In-show bags and prize giveaways • Passes for staff and special clients (up to 12 individuals) • Special Dedication advanced campaign to all attendees • Social media campaigns and product placement. 	\$2,000.00



PATRON OPPORTUNITIES

LIVE2LEAD

Patron Levels

- | | | |
|--------------------------|-------------------------|------------|
| <input type="checkbox"/> | Investor Level Sponsor | \$250.00 |
| <input type="checkbox"/> | Innovator Level Sponsor | \$500.00 |
| <input type="checkbox"/> | Leader Level Sponsor | \$1,000.00 |
| <input type="checkbox"/> | Executive Level Sponsor | \$2,000.00 |

Business/Organization Name: _____

Address: _____

City: _____ **State:** _____ **ZIP:** _____

Contact Name: _____


Email: _____

Phone: _____

Once this form is received, an invoice will be emailed to the address provided. A follow-up call will be performed, by a member of 1LEAD to ensure your information and benefits are correct and meet the needs of your organization. For questions, please contact 1LEAD at the email or phone number below.

Thank you for your support of this event and for helping to inspire growth of the business community



 217-549-0822

 1LEADCONSULTING.com

 JASONWYATT@1LEADCONSULTING.COM

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THANK YOU

CONTACT US

217-549-0822

www.1leadconsulting.com

jasonwyatt@1leadconsulting.com

6 Fawn Ct, Charleston, IL 61920



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