



# LIVE2LEAD

**LEADING in CU**

## ***Sponsorship Prospectus***

January 5, 2024  
I Hotel and Illinois Convent Center  
Honors Room  
Champaign IL

**Live2Lead** is an annual leadership gathering developed by Maxwell Leadership. Live2Lead has shared leadership and personal growth principles for years with an audience and over 300 simulcast locations worldwide.

Attendees learn from renowned industry leadership experts, gain new perspectives on relevant topics, and leave prepared with practical tools to maximize their leadership abilities and trajectories. We guarantee that our attendees leave equipped and excited to lead and create change with renewed passion and drive.

This year, 1LEAD is honored to host the **Live2Lead** leadership experience event in Central Illinois. It will bring together ambitious leaders and teams from around Central Illinois in industries ranging from healthcare, education, real estate, restaurants, and franchises to law firms, hotels/hospitality, financial services, and more.

This year's speakers include John C Maxwell, Marcus Buckingham, Kendra Scott, Ryan Lea, and Valorie Burton.

Check out our packages below, and put your brand in front of leaders who are determined to grow their business and influence.



Jason Wyatt

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@1LEAD

1-217-549-0822

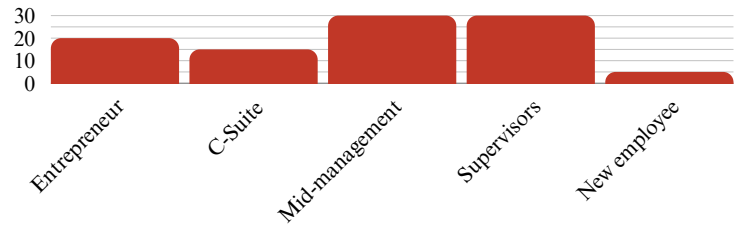
## Event Demographics

### Attendance profiles

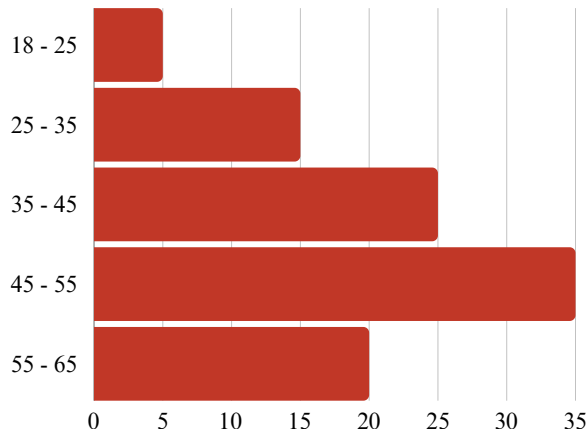
Gender distribution: 55% male, 40% female, 5% not identified



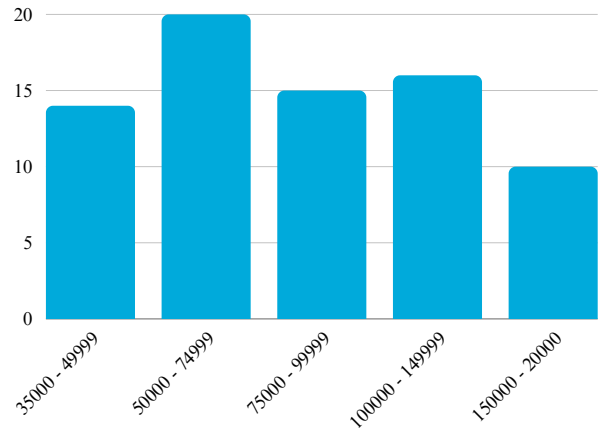
### Past attendees



### Age profile



### Economic profile



## Select Conference: Invest in a Rare Chance to Connect with Business Leaders

Sponsorship Level	Investment	Benefits Package
Investor Sponsor	\$250.00	\$1,000 -Signage Opportunities. Recognition from the platform. Branding presents at events. Hyperlinks to websites. Logo inclusion in media presentations with over 150,000 circulations. General Passes for staff and special clients
Innovator Sponsor	\$500.00	Signage Opportunities. Recognition from the platform. Branding presents at events. Hyperlinks to websites. Logo inclusion in media presentations with over 150,000 circulations. VIP Passes for staff and special clients
Leader Sponsor	\$1000.00	Branding at the event. Event signage. Direct Response: Attendees at events receive special coupons and/ or offers to drive customers to your company. The option to provide premium in-show bags and prize giveaways. Opportunity to sponsor the luncheon.
Executive Sponsor	\$2,000.00	Special Dedication advanced campaign to all attendees promoting your company. ON-SITE sampling. Speaking opportunities on leadership value and ability to succeed with service. Inclusion in social media campaigns. A company representative can participate in a discussion panel at the event. Product placement.

The Select Conference is a unique investment opportunity for business leaders seeking to connect and collaborate. The conference is specifically designed to reach out to decision-makers in both business and non-profit organizations.

Supporting the conference, you'll have access to the audience of organizational decision-makers. This will enable you to drive your ROI and connect with potential customers in a way that resonates with them today while anticipating their needs for tomorrow.

Select opportunities offer a range of benefits, including a 1/4 page advertisement space in the welcome gift bag, a promotional gift, and recognition on the website and social media channels. Investors can also choose from a range of unique opportunities and adjust levels to establish a successful partnership.

It's important to act quickly to secure the best opportunities for your business, as select opportunities are limited. To book your investment discussion call today, please contact 1LEAD at [onethroughleadership@gmail.com](mailto:onethroughleadership@gmail.com) or 1-217-549-0822.



# LIVE2LEAD

LEADING in CU

LIVE2LEAD, LEADING IN CU, is coming to the area and 1LEAD would love to partner with your organization to bring this amazing leadership and personal development training.

## Sponsorship levels

- |                          |                         |            |
|--------------------------|-------------------------|------------|
| <input type="checkbox"/> | Investor Level Sponsor  | \$250.00   |
| <input type="checkbox"/> | Innovator Level Sponsor | \$500.00   |
| <input type="checkbox"/> | Leader Level Sponsor    | \$1,000.00 |
| <input type="checkbox"/> | Executive Level Sponsor | \$2,000.00 |

**Business/Organization Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

Once this form is received, an invoice will be emailed to the address provided. A follow-up call will be performed, by a member of 1LEAD to ensure your information and benefits are correct and meet the needs of your organization. For questions, please contact 1LEAD at the email or phone number below.

**Thank you** for your support of this event and for helping to inspire growth of the business community



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