

LIVE 2 LEAD

A Leadership Experience Conference and Expo

LIVE 2 LEAD, A Leadership Experience Conference and EXPO.
Connect Brand Leaders to top business professionals in Central Illinois.

Business Leaders expect to
spend in this year

\$50 Trillion

in next 6 months

Sponsorship Opportunities

- Signage and Exhibiting opportunities
- Speaker and Panel member
- VIP Pass for staff and special clients
- Co-Branding Opportunities
- Exclusive access to material after event (limited time)
- Exclusive Branding rights for event
- Potential branding rights for other events

Promotional Campaign

That reaches over
250,000 with multiple
media outlets, including
social and websites

October 28, 2022

Registration and EXPO open at 7 am

Opening Ceremony at 8 am

Thelma Keller Convention Center

1202 N Keller Dr

Effingham, IL

Charitable Partners: **CASA of East Central Illinois and Camp New Hope**

A portion of the proceeds will be donated to CASA of East Central Illinois and Camp New Hope. They are 501 c(3) non-profit organizations and sponsor fees may be tax deductible.

Learn more by contacting



Jason Wyatt

1LEADConsulting.com

onethroughleadership@gmail.com

@1LEAD

1-217-549-0822